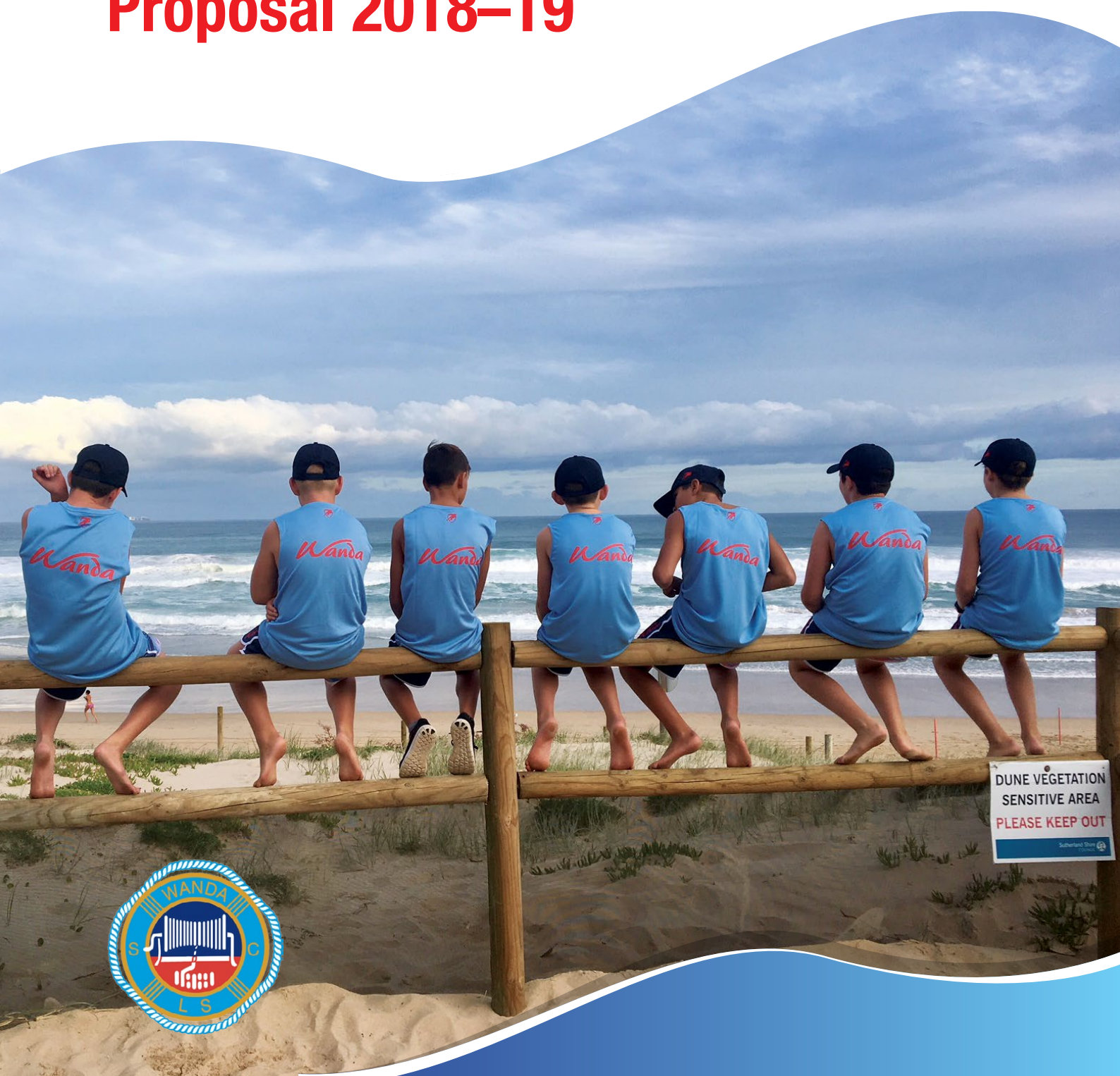




Sponsorship Proposal 2018–19





About us

Wanda nippers comprises over 400 children participating each Sunday at Wanda Beach in Southern Sydney. We are part of Wanda Surf Life Saving Club which has over 900 members. We have an army of volunteers who ensure that the children are safe in the ocean environment. They work tirelessly in the common goal of teaching young children about the ocean and encouraging the children to develop their surf skills with the end goal of producing another group of lifesavers to keep future generations safe.

Nippers is held each Sunday from October to March. As it is held on a public beach, our activities are viewed by thousands of members of the public as beachgoers enjoying the Sydney summer.

Our children compete not only on Wanda beach but in regular carnivals across Sydney and NSW so the potential exposure for a company's brand increases exponentially.

We have a very active Facebook community who frequently post competition photos that often feature our sponsors logos.

We urge you to consider aligning yourself with one of the most trusted, recognised and well-loved organisations in Australia.

Why partner with us?

Nippers is a fun and safe way to introduce the lifesavers of tomorrow to the ocean environment. Aimed at children aged 5-14, it is a uniquely Australian sport that sees thousands of participants descend on Australian beaches each weekend to learn about sun and surf safety, compete in competitions and have fun with their friends. It provides the important pathway towards the much loved and valued community movement of surf life saving. Community feeling towards surf life saving is so positive and lifesavers are an iconic part of Australian culture loved by all.

Wanda Nippers is one of the premier clubs in NSW. Also known as Wanda JAG (Junior Activities Group), we are part of Wanda Surf Life Saving Club. Established in 1946, we are proud of our history:

- Surf education and awareness for many thousands of children
- Being one of the strongest clubs in NSW in surf sports competition
- Creating the life savers on the future.

Kids swim, board paddle, beach sprint, dolphin-dive, spot rips, have fun with new friends and learn about the surf environment. There is no other sport like it!

How your support will benefit Wanda Nippers

To operate our Nipper program we need a large amount equipment that is essential to keeping our children safe – rescue tubes, rescue boards, inflatable rescue boats. The competition side of the sport requires tents, ropes, beach equipment, boards, buoys and flags. Our army of volunteers also require uniforms and safety rash vests. We deliver the Surf Life Saving Australia Junior Development Program and one important aspect of that is sending our nippers to Sydney branch development camps. Sponsorship money is vital in supporting that.



Sponsorship packages

We have a range of packages to suit all budgets **beginning as low as \$500.**

Some of the benefits at the various levels include signage, Facebook and mass email promotions, links on our website and participation in various promotional days.

Package	Cost	Summary
Rash Vest Sponsor	\$5,000	Logo on rash vest worn by all 8s-13s; Facebook/Newsletter promos; fixed and temporary signage on clubhouse
Sun & Surf Safety Shirt Sponsor	\$4,000	Logo on Sun Shirt worn by u6/7s; Facebook/Newsletter promos; fixed and temporary signage on clubhouse
Nipper Development Camp Sponsor	\$4,000	Supporting the emerging lifesavers at their development camps; Facebook/Newsletter promos; fixed and temporary signage on clubhouse
Water Safety Sponsor	\$3,500	Logo on Orange Vest by Wanda Water Safety volunteers; Facebook/Newsletter promos; fixed and temporary signage on clubhouse
Age Manager Sponsor	\$3,000	Logo on Shirts worn by Age Managers; Facebook/Newsletter promos; temporary signage on clubhouse
Age Group Flag Sponsor Minimum 2 year agreement	\$3,000	Logo on 8 feather flags marking meeting point for each age group; Facebook/Newsletter promos
Bate Bay Duel Carnival Sponsor	\$2,500	Major naming sponsor of carnival attracting 300 nippers; Facebook/Newsletter promos; Audio shout outs on the day
Weekly Members Draw Sponsor	\$2,400	Weekly Members draw prize brought to you by "Your company"
Special Needs Program Sponsor	\$2,000	Program brought to you by "Your Company" – a fantastic way to enhance your company's community/social awareness image
General Signage Sponsor	\$1,250	Facebook/Newsletter promos; temporary signage on clubhouse
Weekly Sunday Barbeque Sponsor	\$1,500	Suit a butcher or baker. Facebook/Newsletter promos; temporary signage on clubhouse
Presentation Sponsor	\$1,500	Facebook/Newsletter promos; permission to have signage at our presentation day
Water Confidence Area Sponsor	\$1,500	Facebook/Newsletter promos; Feather Flag at waters edge with company logo
Age Group of the Week Sponsor	\$1,500	Facebook/Newsletter promos; provision of prize for age group of the week
Sprint Track Sponsor	\$1,500	2 large feather flags placed at finish line of sprint track; Facebook/Newsletter promos
Water Area Sponsor	\$1,500	2 large feather flags placed at waters edge; Facebook/Newsletter promos
Sutherland to Surf BBQ Sponsor	\$1,000	Associate yourself with the largest Shire Community Event and assist Wanda with their main fundraising
Age Group Sponsor (9 opportunities)	\$500	Entry level - sponsor a specific age group and provide vouchers to 2 children in that age group each week; Facebook/Newsletter promos

Prices quoted above are GST exclusive

All sponsorship levels include your company logo and link on our Wanda Nippers website and include an invitation to set up a stall at our Open day in September (and other events as they arise)

We also accept general donations and can tailor a package to suit your business.



The Right Fit

Do you think you're the right fit to Sponsor Wanda Nippers?

- Do you wish to align your brand with one of the most trusted, recognised and well-loved organisations in Australia?
- Are you a product or service in the sports industry that aligns well with our brand and audience?
- Do you have a product or service which would be of interest to primary school aged students and/or their parents?



Contact us

To apply to be a sponsor or to simply discuss this proposal further, please contact:

Lisa Zammit
Sponsorship Manager
Wanda Nippers
sponsorship@wadanippers.com.au

All sponsorship applications will be assessed for appropriateness to be sure we are a good fit first before moving forward.

We look forward to working with you to make your sponsorship as smooth and effective as it can be.

Get in touch today!

